

*Learn about the new*

***Pearson BTEC International Level 3 qualifications***

# **A WORLD-CLASS, CAREER-READY QUALIFICATION**



# TEACH SKILLS THAT MATCH YOUR LEARNERS' AMBITION



A Pearson BTEC qualification is all about putting what you know straight into practice. Your learners will learn through real-life scenarios, equipping them with the knowledge and skills to succeed in whatever career path they choose in the future.

Partnering with real businesses and understanding what skills they need are at the heart of Pearson BTEC qualifications. We work with industry experts to ensure the qualifications you teach and the skills your students learn will meet their high standards. That means when your learners study a BTEC, they gain the skills that employers really want.

Pearson BTEC qualifications are recognised by employers, universities and Ministries of Education around the world. We are always seeking to expand the number of countries where BTECs are recognised to increase the employment progression opportunities for learners. BTEC learners are also able to progress to higher education studies right up to the final year of an undergraduate degree.

With employers looking for a mix of academic and skills-based qualifications, your students will be kick-starting their career in the very best way possible - with a world-class qualification respected by employers. BTEC qualifications at level 3 are recognised by an increasing number of UK and International Universities for entry onto undergraduate degree programmes.



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# WHO IS PEARSON?

Pearson is the world's leading learning company with 24,000 employees across 70 countries worldwide, and global headquarters in London. We combine world-class educational content and assessment, powered by services and technology, to enable more effective teaching and personalised learning. We believe that wherever learning flourishes so do people. Founded in 1844 by Samuel Pearson in Yorkshire, England, Pearson has grown to become one of the largest international awarding organisations with more than 5 million students studying our qualifications at more than 6,000 schools, colleges and employers globally each year.

Pearson offers academic and vocational qualifications that are globally recognised and benchmarked, with educational excellence rooted in names like Edexcel, BTEC and LCCI. Along with these qualifications, Pearson also offers English language assessments. Our unique insight and world-class expertise come from our long history of working closely with teachers, employers, learners, researchers, authors and thought leaders.

Our mission is to help people make progress through access to better learning. We believe that learning opens up opportunities, creating fulfilling careers and improving lives.

For more, visit [👉 \*\*pearson.com\*\*](https://www.pearson.com)



# WHAT IS A BTEC?

Pearson's BTEC qualifications are recognised in more than 70 countries worldwide. Our main goal is to help support economic growth and develop infrastructure through the provision of high-quality, career-focused qualifications.

Available in 14 subject areas, Pearson BTEC qualifications are developed and validated in partnership with educators, employers and government to ensure content reflects the needs of a job market. Our qualifications combine academic knowledge and practical application, which allows learners to progress to higher education or go straight into employment. Each Pearson BTEC qualification comprises a variety of units, which are broken down into specific learning aims. These are assessed and graded internally by tutors, then externally verified by Pearson.

After over 35 years of proven success, more and more employers and higher education institutions across the globe are choosing BTEC-qualified candidates, thanks to the practical skills and industry knowledge which make BTEC graduates more employable.

*“Over 900,000 learners every year choose a BTEC course”*

## BTEC LEARNER STORY

# JOSEPHINE KIAGA



Studying at Braeburn International School, Tanzania, Josephine won BTEC Student of the Year 2019 for her studies in BTEC Creative Media, and her production work to promote important causes. Josephine has applied what she learned on her BTEC course to help raise awareness of assault, different types of abuse, and FGM prevention. She's a Human Rights ambassador at EAMUN, she co-organised a 'Girls' Empowerment' day in the community and ran workshops on entrepreneurship, female healthcare and more.

Find out more about how BTEC learners have progressed

➔ [btecworks.com/awards](https://btecworks.com/awards)

*Introducing the new*

# PEARSON BTEC INTERNATIONAL LEVEL 3 QUALIFICATIONS

With direct equivalence to the UK's BTEC Level 3 Nationals, our newly developed International qualifications are available exclusively to schools and colleges outside the United Kingdom.

BTEC International Level 3 programmes allow learners to apply knowledge and skills to their local environment and context. There's never been a better time to join our network of Pearson BTEC centres, as more and more governments worldwide recognise the value of an International Pearson BTEC education.

<b>Standards</b> 	<b>Content</b> 	<b>Career-focused</b> 
<ul style="list-style-type: none"><li>• Equivalent to high school standard.</li><li>• Internationally recognised by universities and employers.</li></ul>	<ul style="list-style-type: none"><li>• Based on UK BTEC Level 3 Nationals content.</li><li>• Internationally accessible qualifications that can be tailored to local needs.</li></ul>	<ul style="list-style-type: none"><li>• Developed in consultation with employers and teaching professionals.</li><li>• Contain knowledge, skills and behaviours employers and professional bodies are looking for.</li></ul>
<b>Assessment</b> 	<b>Support for teaching</b> 	<b>BTEC recognition</b> 
<ul style="list-style-type: none"><li>• Assessment through high standard internal assignments.</li><li>• Teachers can plan BTEC courses around their year or timetable with flexibility to assess learners at any point in the year.</li><li>• Pearson supports centres through the assessment experience.</li></ul>	<p>Support from Pearson to help the learner through the course and give teachers confidence to deliver a high quality and effective course with:</p> <ul style="list-style-type: none"><li>• textbooks;</li><li>• sample assessments;</li><li>• support and training from Pearson experts.</li></ul>	<ul style="list-style-type: none"><li>• UK and international track record in learners progressing to university and succeeding on undergraduate programmes.</li><li>• Internationally recognised by employers and professional bodies.</li></ul>

# WHAT CAN YOUR LEARNERS STUDY?

There are 14 key subject areas, with five different sizes for each, to suit a range of curriculum needs and career paths.

## The five sizes are:

- Certificate (180 taught hours)
- Subsidiary Diploma (360 taught hours)
- Foundation Diploma (540 taught hours)
- Diploma (720 taught hours)
- Extended Diploma (1080 taught hours)

SUBJECT AREAS		AVAILABLE FROM APRIL 2020
 Art and Design	 Hospitality	 Production Arts
 Business	 IT	 Science
 Construction	 Land-based	 Sport
 Creative Media	 Music	 Travel & Tourism
 Engineering	 Performing Arts	

To find out more about our Pearson BTEC International Level 3 qualifications visit:

👉 [quals.pearson.com/btecint3](https://quals.pearson.com/btecint3)

## BTEC LEARNER STORY

# KASRA SOLTANI

Kasra is currently employed at a Quantity Surveying firm called Veale and Saunders. He chose to study a BTEC Construction at College to learn how to help other people repair their properties back to good health. Kasra believes no-one should live in a property which is in a bad condition or affects their health.





# HOW WILL MY LEARNERS BE TAUGHT AND ASSESSED?

With a focus on practical, skills-based learning, BTEC courses are designed around a number of themed units. Your learners will study a number of units for which they will need to present evidence, based on actual work and studies. This allows them to demonstrate their skills and knowledge, while building their portfolio of work.

Rather than testing everything together at the end of the course, BTECs give your learners the opportunity to show what they have learnt in each unit and build on their achievements as they progress. That means there are plenty of chances for them to learn, improve and succeed.

## How will my learners be assessed?

Once your learners are ready to put what they have learned into practice, they will undertake BTEC tests - called "assessments or assignments". Assignments involve a series of tasks designed around a work-related, real-life scenario. These assignments can be in various formats such as written essays, video recordings or group presentations as determined and accepted by your teachers. Most assignments are set by you (the teacher), but for some units Pearson will set the assignment which teachers must use.

Assignments give learners the chance to build knowledge and skills over time and deliver a complete, integrated project using a combination of knowledge, skills and behaviours. Your students will get a grade for each unit - Pass, Merit or Distinction - so you can see how they're progressing throughout the course.

### BTEC TEACHER STORY

## SHALINI RAJAN



Shalini firmly believes BTEC is the best vocational qualification. She provides her students at Winchester School, Dubai, the chance to apply their skills within and beyond the classroom. Shalini's students are confident users of learning technologies and she ensures there are a wide range of opportunities for students to use technology in daily lessons, including using Skype in the classroom for students to collaborate with other students and teachers around the globe.



## BTEC LEARNER STORY

# TTANYA SACHDEV



Head Girl of Braeburn International School and BTEC Business student, Ttanya Sachdev completed work experience at Nissan Kenya. While studying her BTEC in Business, her biggest success has been organising a female empowerment forum where she trained 200 girls on entrepreneurship, self-esteem, career development and health.

Find out more about how BTEC learners have progressed

👉 [btecworks.com/awards](https://btecworks.com/awards)

## WHAT SUPPORT AND TRAINING IS AVAILABLE?

Support and training will be available at every stage from planning and teaching to assessing the new qualifications. And there will be high quality, flexible training available including online, downloadable support and face-to-face training with our team of BTEC experts.



### Plan

- ✓ Course Guide
- ✓ Authorised Assignment Briefs for each unit
- ✓ Delivery Guide
- ✓ Schemes of Work



### Teach

- ✓ Study Skills and Starter Guides
- ✓ Plus for selected subjects:
  - Student Books
  - Active Books
  - Teacher Resources



### Assess

- ✓ Standardisation training
- ✓ Quality Assurance Handbook
- ✓ Sample Marked Learner Work
- ✓ Assignment Checking Service



### Develop

- ✓ Face-to-face and online, downloadable training courses
- ✓ Support for Content and Language Integrated Learning delivery



# WHAT DOES LEVEL 3 MEAN IN MY REGION?

Pearson BTEC International Level 3 qualifications are aligned to the EU Framework and is at the same level of study for 16-18 year olds as the following:

## In the European Union/EEA and other European regions

- A-levels/ AS-levels
- BTEC Level 3 Nationals
- European Baccaureate (EB)
- International Baccaureate (IB)
- (Austria) Reifeprüfung/Matura
- (Belgium) Certificat d'Enseignement Secondaire or Diploma Secundair Onderwijs
- (Bulgaria) Diploma za sredno obrazovanie
- (Croatia) Matura
- (Cyprus) Apolytirion; Apolytirion + A-level
- (Czech Republic) Maturitni Zkousce
- (Denmark) Bevis for Studentereksamen
- (Estonia) Gümnaasiumi lõputunnistus and Riigieksamid (State Exams)
- (Finland) Ylioppilastutkintotodistus/ Studentexamensbetyg
- (FB, France) French Baccaureate
- (France) FB à l'Option Internationale
- (Germany) Abitur
- (Greece) Apolytirion; Apolytirion + A-level
- (Hungary) Érettségi
- (ILC, Ireland) Irish Leaving Certificate
- (Italy) Diploma di Esame di Stato
- (Latvia) Atestāts par vispārejo videjo izglitību
- (Lithuania) Brandos Atestatas + 3 state exams
- (Luxembourg) Diplôme de Fin d'Etudes Secondaires
- (Macedonia) State Matura
- (Malta) Matriculation Certificate
- (Netherlands) VWO
- (Norway) Vitnemål
- (Poland) Matura
- (Portugal) Certificado de fim de Estudos Secundarios
- (Romania) Diploma de Bacalaureat
- (Slovakia) Vysvedcenie o maturitnej skúške
- (Slovenia) Maturitetno Spricevalo
- (Spain) Titulo de Bachillerato
- (Sweden) Slutbetyg
- (Switzerland) Certificat de Maturité/ Maturitätszeugnis/ Maturitätsausweis/ Attestato di Maturità

## Outside European regions

- A Level
- International A-levels
- International Baccaureate (IB)
- (OSSD, Canada) Ontario Secondary School Diploma
- (China) High School Diploma
- Hong Kong A-levels
- Hong Kong Diploma of Secondary Education
- (India – CBSE, CISCE & Maharashtra State Board plus 35 other state boards) Standard XII
- (India – West Bengal Board) Standard XII
- (Malaysia) STPM
- (Singapore) A-levels H2
- (Thailand) Matayom 6 (M6)
- (USA) APs

# WHERE CAN THESE QUALIFICATIONS TAKE YOUR LEARNERS?

## To university

More and more learners are applying to universities with BTECs which is a clear sign that institutions recognise the value of a BTEC qualification.

If your students are aiming to continue into higher education, you can be confident that a BTEC provides the relevant experience and knowledge for them to better themselves.

*The number of students getting into UK universities with a BTEC and A levels has increased by **over 300%** in the past decade.*

UCAS End of Cycle Report 2016

*In 2016, nearly **25%** of students who got into university in the UK, did so with a BTEC.*

UCAS & HESA data on entry to HE, 2017

## BTEC SCHOOL STORY **MILTON ABBAY SCHOOL**



80% of 6th Form pupils at Milton Abbey School take a BTEC subject. They offer a wide range of BTEC courses such as Business, Land-based Studies, Hospitality and Catering, and Creative Media. They have a school farm and stables for Equine and Countryside Management courses, hospitality links at local hotels and restaurants, and are linked to Arts University Bournemouth for further Media development work.

## BTEC LEARNER STORY

# ABBIE DENSHAM



Abbie Densham has a goal of becoming a vet, and her BTEC in Applied Science was the starting point towards this career. During her BTEC course, Abbie completed 300+ hours of vet placements in practices and on farms. Since finishing her BTEC at Exeter College, she's now studying Veterinary Medicine at the University of Bristol, UK as part of their Gateway programme.

## Straight into the world of work

Today's employers are looking for confident, work-ready candidates who have the practical knowledge, experience and skills that BTECs provide. We've worked closely with employers, professional bodies and Higher Education experts to develop BTEC qualifications. That means BTEC-qualified candidates are valued by a wide range of industries.

A BTEC course will help your learners build the employability skills and confidence they'll need to thrive throughout their career.

*90% of BTEC students are likely to be employed after graduating.*

London Economics Report

*74% of UK employers prefer a mix of vocational and academic skills in their employees, or value them equally.*

Pearson/CBI skills survey 2015

Here are just some of the companies that recognise Pearson BTEC qualifications:







## BTEC LEARNER & EMPLOYER STORY

# BTEC WORKS...

## *for small business employers and former BTEC students, Sam Lucas and Nils Håkansson*

Graduates of Nova College in Haarlem, the Netherlands, former BTEC students Sam Lucas and Nils Håkansson founded Visionary Media in 2017, a company which specialises in video production.

They met in 2015 while studying their BTEC in Business, which formed part of their bilingual study programme. Learning and applying knowledge in English and completing compulsory work placements really helped prepare Sam and Nils for what was to come in their future career. It was what they loved most about BTEC: learning by doing and navigating real-world, practical projects. In fact, the inspiration to go into business together came from a BTEC unit which focused on how to start and run a small business. This is exactly what they did next.

Knowing that going to university wasn't what they wanted to do, Sam and Nils left college and went straight into work. After several internships and entry-level work positions, they set out to build something of their own. They wanted to combine their shared passion for videogames and videography with their knowledge and desire to run their own business. And so, just a few years after the lightbulb moment in their BTEC class, Visionary Media was born.

Sam and Nils believe that if it weren't for BTEC, they wouldn't be where they are today. With the intention to give back to the education community they came from, as employers they have a policy to only hire interns from the BTEC student community in the Netherlands. They strongly believe that a BTEC education gives their interns and employees the skills needed to succeed. A BTEC worked for Sam and Nils - find out how to make it work for your learners.

# THE BTEC AWARDS

## Your learners could be BTEC Award winners in 2020

Every year, Pearson's BTEC Awards celebrate the dedication, drive and inspirational achievements of BTEC teachers and learners in schools, colleges, universities and employers across the globe.

In 2019, we awarded over 340 Bronze, Silver and Gold BTEC Awards to worthy winners in 14 countries, with the 18 Gold winners receiving their Awards at our international ceremony in London.

The BTEC Awards are a fantastic celebration, both of the outstanding winners themselves and of the esteem in which BTEC qualifications are held by employers, educators, providers and universities around the world.

Pearson is honoured to be the guardian of BTEC, the world's premier career-focused qualification. We are proud of how BTEC qualifications, and the teaching and learning that bring them to life, have been helping so many people make progress in their lives for over 35 years - and will continue to drive the future of skills and economic growth into the future.

*Pictured: Josephine Kiaga from Tanzania, BTEC Student of the Year 2019*





# NEXT YEAR IT COULD BE YOU!

Check out our latest BTEC Award winners at  
[👉 \*\*btecworks.com/awards\*\*](https://www.btecworks.com/awards)



*Over 900,000 global learners every year gain highly regarded Pearson BTEC qualifications from the world's leading learning company.*

Help your learners get the career they want with the skills employers need.

## Next Steps:

Contact one of our specialist advisors to help start your journey into offering the new Pearson BTEC International Level 3

👉 [quals.pearson.com/btecofferint3](https://quals.pearson.com/btecofferint3)